



- POLLY

LifeTraits™

DISCOVER YOUR DESIGN PERSONALITY.

HunterDouglas®



Purist



Explorer



Naturalist



Director

“YOUR SPACE IS YOUR STORY.” - POLLY

www.LifeTraits.com

Use the LifeTraits Quiz to more quickly and accurately understand your customer and their needs.



purist

DELIBERATE, AMBITIOUS, ANALYTICAL,
PUNCTILIOUS, AND WITTY.

The Purist personality
stems from the tendency
to process information
by sensation.



“WE CAN WORK TO SEE
THE CHANGE BEFORE US.” - POLLY

explorer



FUN-LOVING, SPONTANEOUS,
CREATIVE, AND DYNAMIC.

The Explorer
personality develops
from the tendency
to process information
by thinking.



“DISPLAY YOUR WORLD
IN YOUR LIFESPACE.” - POLLY



naturalist

CASUAL, CHIC, CREATIVE, AND WARM.

The Naturalist personality
is based on the tendency
to process information
by intuition.



“YOUR LIFESPACE
IS WHERE YOU ARE HAPPY.” - POLLY

director



PRIVATE, INTENSE,
SPONTANEOUS, AND PRECISE.

The Director personality
arises from the tendency
to process information
by feeling.



“SPACE EMPOWERS OUR LIFE.” - POLLY